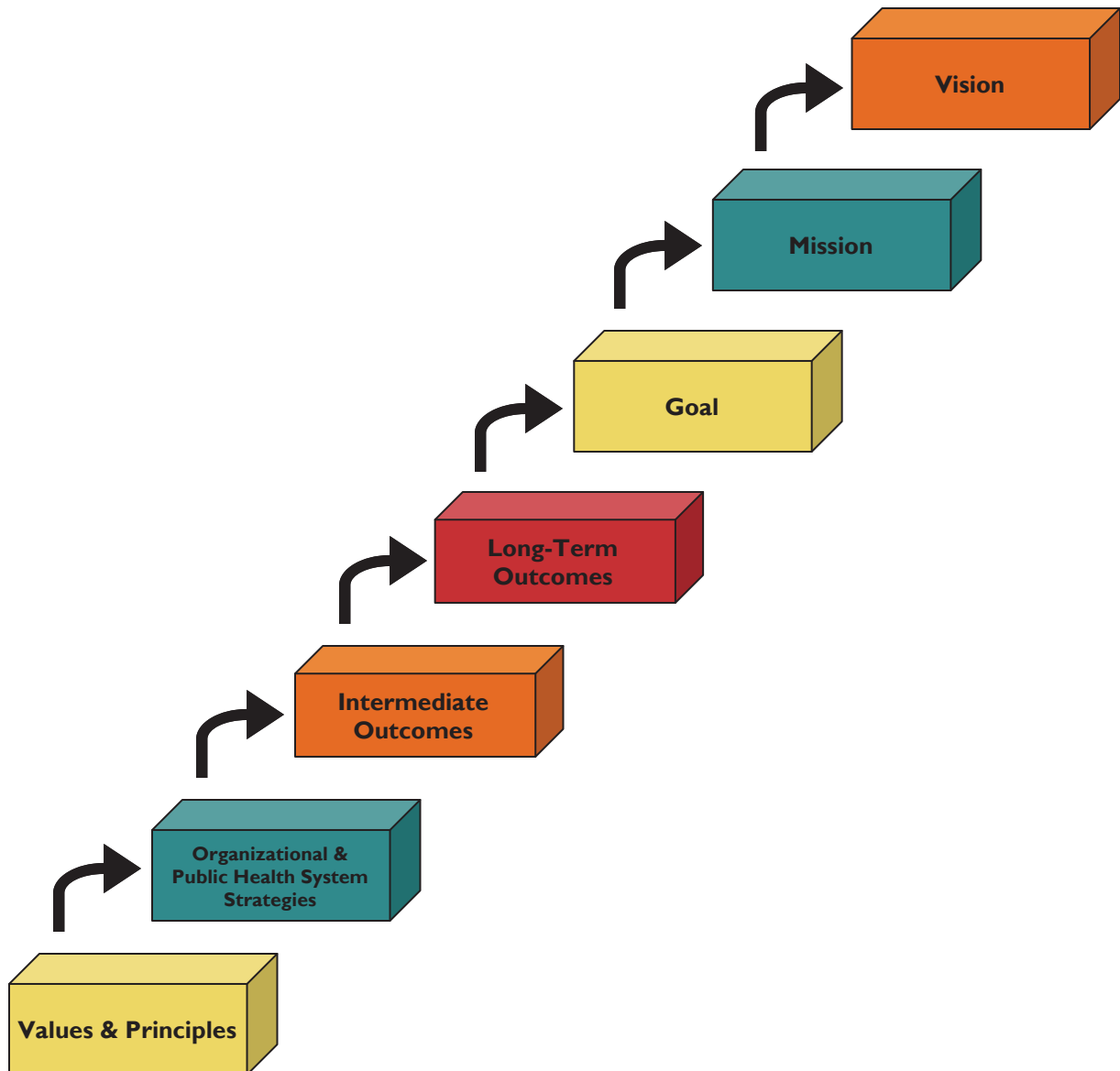


Steps to a Healthier Genesee County

Genesee County Health Department 2008-2012 Strategic Plan Executive Summary



Genesee County Health Department

630 S. Saginaw St. ♦ Flint, Michigan 48502 ♦ (810) 257-3612 ♦ <http://www.gchd.us>
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Steps to a Healthier Genesee County

Genesee County Health Department 2008-2012 Strategic Plan

Our Vision

Better Life Through Better Health

Our Mission

To improve the quality of life in Genesee County by preventing disease, promoting health, and protecting the public from environmental hazards to health.

Goal

To improve the health status of Genesee County residents, with particular attention to eliminating racial, social, and economic inequities and using prevention and intervention strategies that target underlying causes.

Values & Principles

◆ Responsibility ◆ Excellence ◆ Goodwill ◆ Effectiveness ◆ Collaboration ◆ Positive Attitude ◆ Social Justice

Long-Term Outcomes

- ◆ Prevent Chronic Disease
- ◆ Prevent Infant Deaths
- ◆ Prevent Communicable Disease, especially Sexually Transmitted Disease

Intermediate Outcomes

- ◆ Improve Surveillance
- ◆ Reduce Obesity
- ◆ Improve Diet
- ◆ Increase Active Lifestyles
- ◆ Decrease Risky Sexual Behavior
- ◆ Reduce Risky Substance Use
- ◆ Increase Immunization Rates
- ◆ Increase Use of Preventive Health Care
- ◆ Improve Birth Outcomes
- ◆ Reduce Exposure to Environmental Health Hazards
- ◆ Improve Social Determinants of Health

Organizational Strategies

- 1) Foster a Learning Organization
- 2) Evaluate Programs
- 3) Implement Evidence-Based Practices
- 4) Improve Quality Continuously
- 5) Enhance Communication
- 6) Partner with Community Residents
- 7) Convene Public Health System Agencies
- 8) Coordinate Across Disciplines
- 9) Work for Health Equity
- 10) Secure Adequate Resources

Public Health System Strategies

- 1) Create Environments for Healthy Living
- 2) Adopt and Assure Compliance with Public Health Regulations
- 3) Assure Essential Public Health Services
- 4) Assure Access to Comprehensive Health Care for All
- 5) Enhance Public Health Emergency Prevention and Response
- 6) Reduce Accumulation of Negative Social Conditions that Harm Population Health

For details on these items, please see our full strategic plan at <http://www.gchd.us/AboutUs/StrategicPlans.asp>